

Paid Specialist

Are you a Paid Social Specialist looking for the next step up in your career within eCommerce?

We're a Manchester based Growth Partner that helps global brands reach their full potential. You'll work within a team of Paid Specialists, Graphic Designers, Copywriters and Content Creators.

About you:

- 1 year plus working within Paid Social Advertising
- Facebook/Instagram advertising experience
- Ideally experience in TikTok advertising
- Extremely data-driven
- Extremely analytical
- Strong communication skills
- Unrivalled attention to detail
- Hungry for knowledge

As a Paid Social Specialist, you will be responsible for:

- Living and breathing your partners analytics
- Making data-driven decisions when building your campaigns
- Successfully leading and executing your paid campaigns
- Ongoing optimisation and development of these campaigns
- Managing and scaling high-spend advertising budgets

What's in it for you:

- 29 Days holiday
- Flexible working
- Wednesday/Thursday WFH
- High-commission role
- Winning culture
- Development courses
- Weekly, monthly and quarterly business wide incentives

If this Paid Social Specialist opportunity interests you then please send your CV to **James J Marketing** ASAP to avoid disappointment.

Thanks,
James J Marketing